think POSITIVE. IVE PIRED.

Guideposts.
FOUNDATION
2019 ANNUAL REPORT

Mission

Guideposts helps people from all walks of life
achieve their maximum personal and spiritual potential.

We are committed to communicating positive faith-filled
principles for people everywhere to use in successful daily living.









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Serving and Inspiring

MARGARET PEALE EVERETT

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Dear Guideposts' Friends:

"If you have zest and enthusiasm you attract zest and enthusiasm. Life does give back in kind," my father wrote. To me, that's a great description of the philosophy that guides this organization. By thinking positively, you live inspired and project into the world that optimistic energy. Whether it is a Guideposts' video someone watches, or a book they read that touches them, they are connected to a state of being more excited, productive and purposeful.

At Guideposts, we seek to meet people's spiritual needs in countless ways. Because of you, we've been privileged to support the needs of thousands of people through prayer, we

have provided over 3 million pieces of inspirational literature to people in need worldwide, expanded our services to support the military, brought hope and comfort to over 20,000 hospitalized children and their parents through our Comfort Kits and so much more. This year, we are launching our innovative recovery initiative, R2Q (ResolvetoQuit): There is Hope in Recovery. All of these services are made possible because of your gifts.

I am personally grateful to every one of you who stands with us in our mission. Your generosity allows Guideposts to bring spiritual nourishment and inspiration to all who turn to us. With each year the needs become even greater—and as you know,

there is always so much more to do. Thank you for your commitment to this ministry, for your prayers and for your steadfast support. We are truly blessed to have you on our team.

May God bless you, now and always,

Margaret Hale Coeratt

Margaret Peale Everett
Chair, Guideposts Foundation



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Inspiring Change

JOHN TEMPLE

Dear Friends,

In this past fiscal year, we have done incredible work through Guideposts and I want to thank you for the vital part you have played. We proudly present Guideposts' accomplishments and evidence of our impact. As one, we are leading the world to think positive and live inspired.

I am grateful for the stories of transformation I get to hear from our Guideposts Community. Like the letter we received from Christina E. in Tennessee, who had been suffering from crippling anxiety and panic attacks. Christina found comfort in Guideposts' stories of "struggles and successes" and was able to find the "spiritual traction" she needed to work through her anxiety. She was so moved by her own experience that she now shares the stories that touch her heart with friends in similar situations. Christina's work to "write sunshine into someone else's day" combined with the power of the prayers she says as she mails her notes and stories has made her a wonderful Guideposts ambassador and a blessing to others.

Stories, like Christina's, reinforce our belief that anything is possible with hope, faith, and prayer. In new and exciting ways, we connect with those who are in need of prayers or feel hopeless—Guideposts is there to make a difference.

Your generous gifts have transformed lives, built communities, met spiritual needs and spread love around the world. With our deepest appreciation for your commitment to Guideposts and its mission, we cannot thank you enough.

Be blessed,

John Temple
President & CEO







Positively Inspired

HEATHER E. DENNIS

Dear Friends,

I feel so blessed to work with such an amazing community of generous supporters. It is because of you that millions of people have come to depend on Guideposts' positive, faith-filled inspirational messages. You have put your heart into this ministry and we are grateful. Guideposts is available wherever and whenever people need to be uplifted. In our magazines, devotionals and booklets, through digital and social media, we help people of every generation think positive and live inspired.

With your help, we are bringing messages of faith and positive thinking to our Troops, to the homeless, the elderly, the sick and injured, to those facing financial stress or battling addiction, to people grieving the loss of a loved one, and to every hurting soul who turns to us in their time of need.

Recently, a grateful recipient from Oklahoma shared her delight in the impact Guideposts' materials make. She wrote "We distribute your donations among a variety of different community-based agencies, including schools, churches and children's homes. It is wonderful to spread the message."

Your kindness and generosity mean so much to us and those we serve. Through your support, you are embracing those who need hope, encouragement, inspiration and prayer with a practical action plan to strengthen their faith and change their lives. Please read this Annual Report of lives touched and changed with a sense of personal satisfaction—because you are a part of that good work. We are so blessed to have you as our companion on this journey to inspire the world to believe that anything is possible with hope, faith and prayer.

Blessings

Deather Dennis

Heather E. Dennis SVP, Guideposts Philanthropy hdennis@guideposts.org "People become really quite remarkable when they start thinking that they can do things. When they believe in themselves they have the first secret of success."

—Norman Vincent Peale



True Stories of Hope and Inspiration

PABLO R. DIAZ

Dear Friends.

It is with great joy that I write to you today with an update on all the good work of Guideposts and its' Outreach Ministry programs. It is our vision to become the world's foremost source of hope and inspiration, wherever and whenever people need us. Thank you for your support in making this vision a reality. I've seen firsthand the power of our innovation at work. Our partnership with the Armed Forces Network (AFN) allows us to provide inspirational videos and content using the power of storytelling to reach young audiences abroad serving our country.

Imagine this: a young soldier oversees or on a Navy ship is watching a football game and instead of a commercial break, a short video plays starring a former soldier—someone they can relate to—with an uplifting and inspirational message. They see a real world example of a person who in spite of all odds has transformed their life and is now transforming others. This serves as a reminder for them to think positive and live inspired. There is also closed circuit

television programming in the VA Hospitals where we reach veterans with these uplifting videos. Our messages remind these patients that God has not abandoned them. God has not forgotten them. God is with them—and we are too.

Thanks to you, this is just one of the new ways Guideposts offers inspirational resources that provide encouragement, hope and practical advice for daily living. Our goal is to continue to expand our reach and impact, increasing all segments of our Outreach Ministries and services.

May God bless you abundantly for all you do.

Be blessed.

Vice President of Ministries

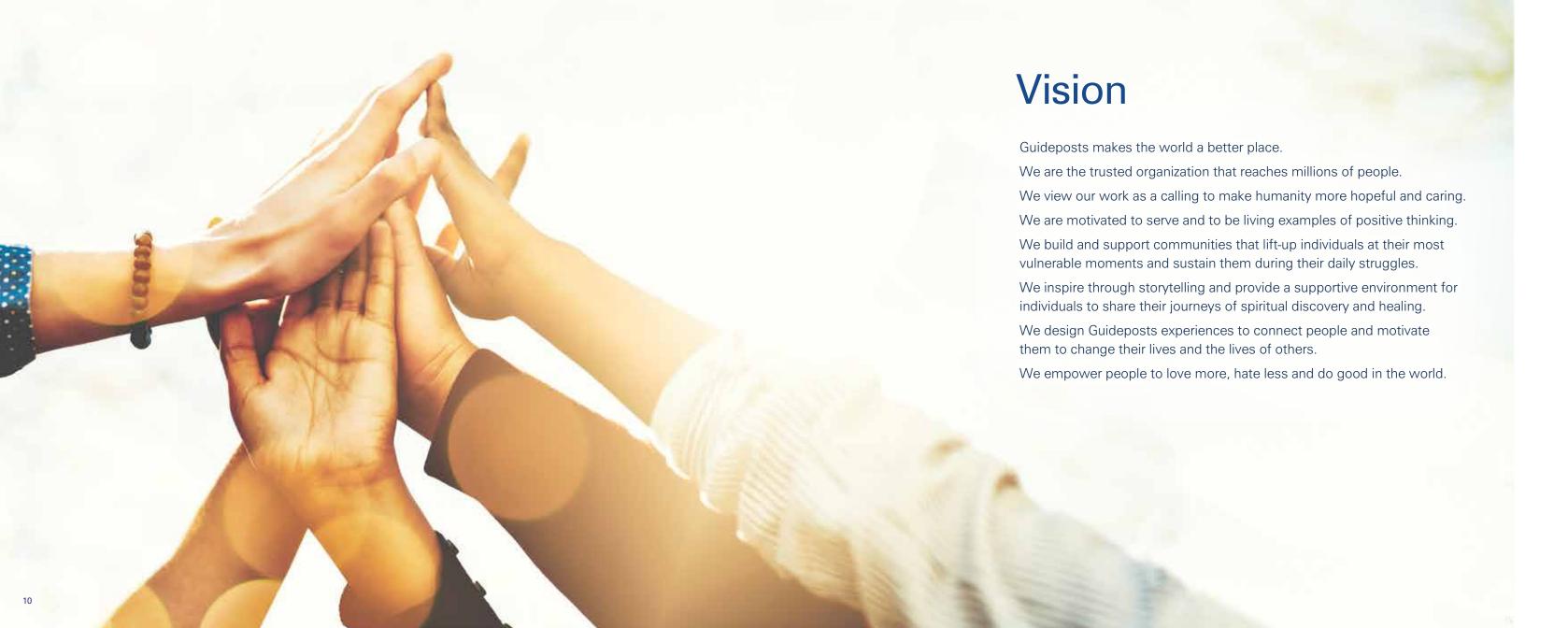


challenges."

—Norman Vincent Peale

"By arming yourself in faith,

you can face life's toughest



Guideposts reaches millions of people each year with messages of hope, faith and prayer.

7,000,000 magazine & book readers

2,600,000 email subscribers

3,000,000 social media users

855,000 monthly site visits

3,000,000 outreach materials distributed

Empowered By Prayer

At Guideposts we inspire the world to believe anything is possible with hope, faith and prayer. This year we greatly expanded our faith and prayer-focused content, creating more online prayers and supplying a variety of stories highlighting the power of prayer. At the Guideposts.org site "Leave a Prayer

Request" and "Pray for Others" links prompt followers to request prayer and pray for others. With this digital presence, people from around the country and around the world gather together in prayer.

The OurPrayer App, available on both IOS and Android platforms, allows our followers to request prayers, pray for others, read a daily devotion or even choose a 'fast-track prayer' option. We

reach people where they are: in their homes, at their jobs and on the go.

Followers also frequently pray for one another on our vibrant social media sites. The OurPrayer Facebook page has 1.65 million followers and our Instagram account has

an audience of 120,000. Inspirational posts include beautiful graphics (prayers, Bible verses and quotes), links to inspirational Guideposts articles, videos, contests, prayer challenges and Facebook Live events featuring Live Prayer. All of it enables our community to interact with one another.

> We also run frequent 'Prayer Alerts,' where we invite people to pray together during natural disasters and other times of crisis. Nuestra Oracion, the Spanish-language version of OurPrayer Facebook, has nearly 200,000 followers.

The prayer presence extends far beyond our social media pages; it is part of the very purpose of Guideposts. We welcome all to our annual

Thanksgiving Day of Prayer and Good Friday Day of Prayer events; thousands submit prayer requests, both written and digitally. This year we will be celebrating the 50th consecutive Good Friday Day of Prayer. Eight other online days of prayer garner thousands of prayer requests.



"Thank You, Lord, and to all who prayed for me in getting a new job. I got it! I feel like it could be the best thing for me and my family. I continue to pray that it will be and that it is God's will for my life."

—Amy

138,000 subscribers get the weekly Power of Prayer email newsletter

10 Online days of Prayer





Faith in Action

Our Military personnel and their families serve with strength, courage and commitment. Guideposts honors their call to serve and supports their faith, faith in oneself, faith in their service and faith in God. Thanks to your support, Military Outreach distributed 1 million inspirational resources to VA hospitals, military bases

and installations across the globe. We had a strong booklet distribution of 333,000 with our annual booklet, *Staying the Course*, accounting for 45,000 of the total.

As we expand into the future, digital distribution of our

materials is always at the front of our minds. A compilation of digital content—Guideposts stories, Dr. Peale vignettes and Military Outreach videos—was prepared for the West Virginia VA Medical Center to run on their closed-circuit TV programming; www.GPMilitary.org, a satellite website designed specifically for the Military and VA, was created to be a resource for our valuable partners; and a video promo for the booklet *Staying the Course* was created

for social media and the web.

Visits to military bases and VA Medical Centers in the US and abroad are always a blessing for Guideposts. Trips to the Little Rock Air Force Base in Arkansas, the San Diego VA Medical Center, the Ft. Belvoir Hospital Chaplain's Office and numerous

other locations, greatly contributed to help us reach our goal to provide spiritual support to our nation's Armed Forces. During all visits, we distribute copies of *Guideposts* magazine and our inspirational materials free-of-charge, thanks to you.

In April, Guideposts hosted Chaplain Michael McCoy, former Director of the U.S. Department of Veterans Affairs National Chaplain Center, to discuss current trends of the Veteran Administration. We learned that there is a great opportunity to expand our work, sharing stories that benefit both the caregivers of veterans and the veterans themselves, especially those who are battling addiction.



100,000 personally signed greeting

cards were distributed to our Military personnel

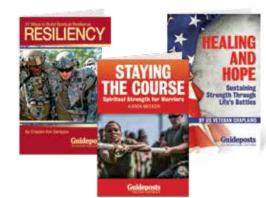
21

visits to military bases and VA Medical Centers

50,000Military *Daily Guideposts*were shared

"Just wanted to thank everyone at Guideposts Outreach for helping us care for the deployed soldiers that we mail to all year round. We mail 130 boxes a week."

—D.J., Operation Care Package



Lifting Each Other Up

At Guideposts, thanks to you, we are able to encourage, inform and tell true stories of personal change. Guideposts is regarded as the reassuring voice of a trusted friend who does not judge, preach or politicize—a

friend who simply makes you feel better.

Your treasured contributions help us create resources that affirm the positive, unite rather than divide and meet people where they are on their spiritual journeys.

Our Outreach ministries finished the year strong by exceeding the FY'19 distribution goal by 2%. Strategies included email blast campaigns, direct mail campaigns

and distribution through partners such as Feed the Children (who put over 112,000 Guideposts Outreach booklets in their food packs), Bridgeport Rescue Mission (distributing 14,000 booklets for their annual

Thanksgiving event) and our longstanding partner Refreshing Hope Ministries providing our booklets for download.

Over 156,000 copies of our 2019 annual booklet, 7 Values to Live By, were distributed and a promotional video was also

created. Of the total, over three million items distributed this fiscal year, 97% were print and the remainder were Guideposts.org downloads. We project Outreach will double its digital distribution by 6% in FY'20.





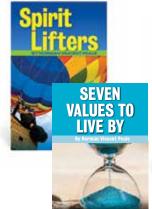
"We cannot thank you all enough for the continued support and thoughtfulness of our seniors. Whether it is reading *Guideposts* magazine themselves or having it read to them one-on-one. Some residents do not have family around so your outreach is a blessed feeling. Thank you."

—Mamie, Elmhurst Hospital

8% increase in magazine distribution

12 booklet covers were redesigned

11% increase in Nursing Home outreach





Facing Fears with Faith

Since inception, Comfort Kits has reached over 225,000 sick and injured children throughout the country. This past fiscal

year, the kits have been added to 12 new hospitals. The top state for distribution was Ohio with over 19,000 orders.

None of this would have been possible without dedicated advocates like you. One long-time supporter was instrumental

in promoting Comfort Kits throughout Ventura County, impacting five hospitals and local clinics; a supporter from Concordia University used Comfort Kits to teach future child life specialists about

comforting sick kids; and a student from Ashland, PA adopted Comfort Kits for her school project, partnering with four firehouses and a trauma therapist.

Guideposts makes the world a better place and with your support, the wide distribution of Comfort Kits make hospitals

less scary for children, bringing play, diversion and education into pediatric settings.





12 new hospitals this year

225,000 children impacted since inception

20,000 sick and injured kids were positively impacted through Comfort Kits

"Our daughter loved the yellow star pillow, blue ball and stickers.
These items kept her occupied during our hospital visit. Thank you!"
—Karen, OH



"I do have hope today. God did for me what I couldn't do for myself with my own alcohol abuse. I have found myself reading Guideposts magazine lately. My hope and courage to face all these things happening around me has grown, thanks to others sharing their lifes' struggles. I'm glad I am not alone."

-Sarah



Inspiring. Connecting. Transforming.

Addiction is a disease that inflicts terrible harm not only on the person seeking recovery, but also on their loved ones. It can create a downward

spiral of hopelessness with no chance of change. It is in these dark places where we can feel God's hand at work and know that anything is possible through hope, faith and prayer—even recovery from addiction.

Guideposts has developed a

new digital platform for people suffering from addiction; R2Q (Resolve to Quit) brings together the transformative power of Guideposts' stories, community support and service. By supporting some of the nation's most trusted treatment facilities and advocacy organizations, R2Q's mission is to encourage people to believe that there is hope in recovery.

R2Q blends Guideposts' historic and unique

strengths—life-changing storytelling, inspiration and prayer—with new cutting-edge technology. Our platform consists of both mobile- and web-

based applications. The App has online meeting space, providing a connection and a voice for people on the path to recovery, as well as for coaches from partner treatment centers augmenting patients' aftercare support wherever and whenever they need it.

Spiritual wellness is a key element to recovery, which is why R2Q is

committed to seeing that all people who are seeking recovery, particularly those in underserved communities, find peace. Our hope is that everyone on the recovery path knows that they are not alone and that they can succeed. Their stories matter. They matter. Central to our mission is the desire to build communities that lift people up at their most vulnerable moments and sustain them in their daily struggles. Please visit www.resolve2guit.org to learn more.



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VA Chaplains were presented R2Q at the Montrose VA

Participated in the 2019 National Association of Addiction Treatment Providers Conference in Washington D.C.

Visited Urban Ministries Inc. and discussed R2Q to several local, influential pastors

Help People Who Need It Most

When things got tough for Beth DeHaemers and her close high school girlfriend, they told each other, "Don't forget the power of positive thinking!"

From those early days on into adulthood, Norman Vincent Peale's classic book has guided Beth through critical moments in her life. That positive thinking is reflected in Beth's lively, engaging conversation and her enthusiasm for the work of Guideposts and its Ministries. A steadfast supporter for years, Beth has named Guideposts Foundation in a Trust that will help keep the Ministries going "...for many years to come, and on and on and on!" she says.

"My connection to Guideposts began decades ago," she says. "I've been a subscriber for years, and have pretty much read everything the organization has offered." Those offerings include *Daily Guideposts*, which keeps her connected to friends who may be far away. "When I'm reading my devotional," she says, "I know they are reading theirs too."

Beth carries one or more Guideposts publications with her wherever she goes. On a recent medical visit, she says, "The doctor picked up the booklet I was reading, and said 'Oh, this is really nice!' I said, 'Keep it! I can get more!'" That generosity and joy of helping others are hallmarks of Beth's active life.

She and husband, Truman, keep company with two energetic dogs. Now retired, they worked long careers as civilians in the Department of Defense. "We really connect with the Military Ministry," she says, "and the real-life needs of our armed forces." The Comfort Kit Ministry is another favorite, "and of course OurPrayer is always a place for anyone to go and find a listening, prayerful ear."

Enriched and uplifted by helping people in spiritual need across a spectrum of age and experience, Beth takes deep satisfaction in knowing that she will help Guideposts go on "through eternity!"



can be completely confident that Guideposts watches out for your donations, making sure they are used to help people who most need it."

"We want to get everyone

involved in this wonderful

organization. Rest assured, you

—Beth DeHaemers



Join Our Faith Society!

Enjoy many benefits, knowing that your annual gifts to Guideposts are inspiring the world to believe that anything is possible with hope, faith, and prayer.

		Your Annual Contribution				
Guideposts Faith Society Benefits by Level	Spiritual Pillar \$500-\$999	Joyful Patron \$1,000-\$2,499	Positive Steward \$2,500-\$4,999	Prayerful Pillar \$5,000-\$9,999	Inspiring Angel \$10,000+	
Guideposts Faith Society Gift	✓	✓	✓	✓	✓	
Special Discount Offers on Guideposts Publications	V	V	✓	V	V	
Guideposts Foundation Positive Impact Newsletter	V	V	V	V	V	
Special Digital Up-date and Inspirational Message	V	V	V	V	V	
Free Guideposts Book in ePDF or ePub version	V	V	V	V	V	
Special Discount Offer on Guideposts Writing Course Video Series of "How to Tell a Good Story"	V	V	V	V	V	
One-Year Print Subscription to a Guideposts Publication (Current subscribers may extend subscriptions one year or gift it!)	V	V	V	V	V	
Recognition in Guidepost Annual Report	V	V	V	V	V	
Personal Liaison for Prayer Requests & Questions		V	V	V	V	
Invitation to the Guideposts Days of Prayer		V	✓	V	V	
Exclusive Preview of Select Guideposts Articles (via email)		V	✓	V	V	
A Guideposts Christmas Gift		V	V	V	V	
Invitation to attend biennial Guideposts Inspirational Retreat			V	V	V	
Invitations to all Guideposts Connects' Events (May include member of Guideposts Senior Leadership, Editorial or a <i>Daily Guideposts</i> Writer)			V	V	✓	
Personal opportunity to speak with a Member of Guideposts Management Team				V	V	
Invitation to tour Guideposts Editorial Offices in NYC				✓	✓	
Invitation to Curator Tour of Peale History & Visitors Center				✓	V	
Personal opportunity to visit with a Member of Guideposts' Senior Leadership Team					V	

Questions? Contact Guideposts Foundation's Team at Membership@Guideposts.org or call (800) 728-5653, ext. 4

Based on a donor's total giving during Guideposts' Fiscal Year, July 1, 2019 - June 30, 2020. Benefits as of May 2018 and are subject to change. Guideposts is a registered 501(C)(3) nonprofit organization.

Our deepest thanks go to everyone who has been moved to support Guideposts Outreach Ministry programs in whatever way they can.



Guideposts.

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We would like to extend our deepest thanks to the following individuals for their extraordinary generosity. The members of the Guideposts Founders Society have cumulative lifetime giving of \$25,000+ in contributions and funded planned gifts.

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[†] Deceased

Ms. Joelle E. Pehrson Schuvler Kave Ms. Janet Pelosi Mrs. Jean B. Rowland Ms. Robyn C. Peper Mrs. Peter W. Ruppert Ms. Sharon Petrie Mrs. Kathleen M. Ryan Mrs. James L. Pettus Ms. Linda Salladin Ms. Barbara G. Petty Ms. Gwendolyn Salner Ms. Charlotte Petty Ms. Sonia Santiago Ms. Margaret W. Pfaff Ms. Ethel Savell Dr. and Mrs. James C. Phero Dr. and Mrs. John E. Scheub Mrs. Thomas A. Pitcher Ms. Alene Marie Schlange Ms. Elizabeth Pitt Mrs. Tony Schlechty Mr. George C. Powell, Jr. Mr. Ronald Schlumbohm Mr. Bobbi J. Price Mrs. Dale Schneider Mrs. Lois Pruitt Ms. Michelle Schnitker Mr. George Putnam Mr. Bill Sellen Mrs. Beatrice Quinn Mr. and Mrs. Walter Semidey Ms. Dorla Shaffer Mary Ramirez Ms. Geraldine Lorraine Ray Dr. Edward Shaffer Mr. James Reese Mr. Richard Shellenbach Mr. Ross R. Reeves Mary Anne Shemwell Ms. Kim Reussow Mr. Patric Sherer Ms. Jody Ritkouski Ms. Joyce Sherrod Mrs. J. Shipes Mrs. Joan Rivenbark Mrs. Daniel F. Shipley Mr. Danny Rizzato Ms. Roseann Roazzi Dennis G. Shogren

Ms. Esther L. Showalter

Ms. Teresa Silvers

Katharine Simmons

Mr. Keith Simmons Mr. Chas A. Simpson Carleen L. Smith Mrs. Esther Smith Ms. Grace M. Smith Mrs. Linda R. Smith Mr. Randall Smith Mr. and Mrs. Thomas A. Smith Mrs. Carol D. Snyder Ms. Connie Soderberg Mr. and Mrs. Karl Soderquist Mr. and Mrs. Tim Soliday Mr. Dennis Sorenson Ms. Rhonda Sorrow Mr. Dave Sparks Dr. and Mrs. W.B. Speer Mr. and Mrs. Jim Spuller Ms. Kristi Stakston Mr. Raymond A. Standaert Mrs. Gloria R. Steele Mr. and Mrs. John A. Steffek Susan Stilson Mr. Howard Stone Ms. Clare Stover Bob Straetz Mr. Sohny Strong Ms. Ida Strother Ms. Twyla Stuart

Ms. Allyn Sturgis Mr. and Mrs. Henry B. Suhr, Jr. Ms. Rosy Suiter Ms. Elizabeth Summerhill Ms. Anita Sundin Mr. and Mrs. William Suntrup Ms. Debbie Sutton Mr. and Mrs. Jeffrey H. Sweatt Mr. Charles Swinehart Ms. Rosemary Tamez Ms. Shirley Tator Ms. Jean C. Taylor Ms. Mildred Templin Mrs. Charla Terrell Mr. Maurice Thevenoux Mrs. Eileen K. Thomas Mrs. Frieda L. Thomas Mr. Charles Thompson Mr. Larry W. Thompson Ms. Senfronia Thompson Ms. Caroline Tischbein Mrs. Michelle Todd Ms. Carolyn Toman Ms. Jane Tosi Mr. and Mrs. Rov Tribe Mrs. Carolyn A. Tugwell

Mr. Christopher Turner

Joe and Cathy Turner

Mr. Gary Twiss Mr. and Mrs. Jeff Upchurch Mr. Lloyd Vancleave Elizabeth Vanderhoek Ms. Wardella Velasco Ms. Cynthia Veliquette Mr. Michael J. Wagner Ms. Rebecca L. Wain Dr. Thomas A. Walker Mr. Kenneth Warbitton Mr. Jim B. Waterfield Ms. Jean Watje Mr. Bill Watson Mrs. Carol M. Weems Ms. Ruth Whichard Mrs. Reuben M. White Thomas F. Wietchy Mr. Andrew D. Williams Ms. Sharon G. Williams Ms. Yoshiko Williams Ms. Martha Wilson Mr. Jack Wingard Mr. and Mrs. Ted B. Wolfe Mr. Ronald Wong Mr. and Mrs. John Wood Mrs. Georgetta Woodson

Mr. Kirk Woodward

Ms. Alma Woolbert Mrs. Sandra Worden Ms. Beverly J. Wotherspoon Miss Jean Wright Mr. and Mrs. Kent J. Yoder Mr. Simon Zook Supporters \$100-499.99 Supporters: 9,867



Ms. Betty Lou Roberts

Ms. Claudette Robinson

Ms. Deanna Rockefeller and Mr.

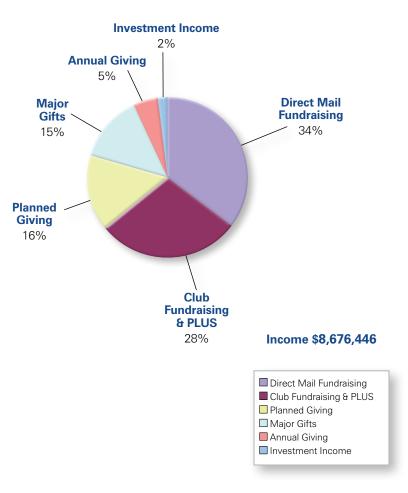
[†] Deceased

Income

FOR FY 2019 JULY 1, 2018 — JUNE 30, 2019

GUIDEPOSTS FOUNDATION INCOME

%
2%
5%
5%
8%
8%
! %

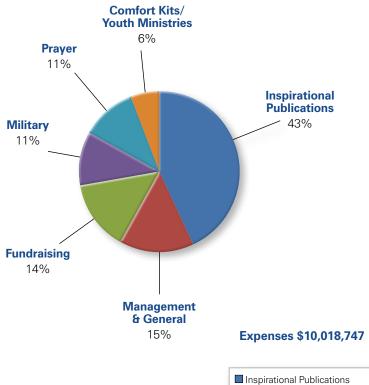


Expenses

FOR FY 2019 JULY 1, 2018 — JUNE 30, 2019

GUIDEPOSTS FOUNDATION EXPENSES

Total	\$10.018.747	100%
Comfort Kits/Youth Ministries	\$614,118	6%
Prayer	\$1,100,861	11%
Military	\$1,130,262	11%
Fundraising	\$1,422,047	14%
Management & General	\$1,433,878	15%
Inspirational Publications	\$4,317,581	43%







One Legacy

OUR FOUNDERS

GUIDEPOSTS was founded in 1945 by Dr. Norman Vincent Peale and his wife, Ruth Stafford Peale. Dr. Peale was one of the foremost motivational speakers and ministers of the 20th Century. He wrote 46 books, including the inspirational bestseller, *The Power of Positive Thinking*, first published in 1952. More than 20 million copies of this acclaimed book have been sold. Mrs. Peale led the ministries at the Peale Center for Christian Living, now merged with Guideposts, and served as Chair of the Board of Guideposts. Exemplifying the Peale philosophy that Positive Thinking is faith in God and belief in oneself, Guideposts moves forward in its mission of helping people from all walks of life achieve their maximum personal and spiritual potential.

Through magazines, books and digital assets, Guideposts communicates positive, faith-filled principles for people everywhere to use in successful daily living.

Ways to Give

Every Gift Makes A Difference! Thanks to your generosity, Guideposts is able to meet the needs of people who are longing for God's presence and promises. There are many ways to give your support and make a difference!

Your help supports Guideposts Outreach Ministries with gifts made by cash, check, and credit cards and gifts of appreciated securities such as stock or mutual funds. Special needs and opportunities arise and many donors choose to invest via a major gift to underwrite these types of projects, giving outright or pledging over a number of years. Call us at 800-728-5653 or visit www.Guideposts.org/support.

A Bequest Through Your Will: This is the simplest way to make a gift; you only have to add the following specific language to your will naming Guideposts Foundation as a beneficiary: "I give, devise, and bequeath _____ (a certain sum, a percentage of the estate, or the remainder of the estate)

to Guideposts Foundation, 100 Reserve Road, Suite E200, Danbury, CT 06810-5212." (A specific program may be designated.)

Charitable Gift Annuities: A Guideposts Charitable Gift Annuity is an excellent way to make a gift now, gain tax benefits and receive payments for life. Guideposts pays a competitive rate and has an outstanding reputation of payment. Upon the death of the named annuitant(s) the remainder is distributed to the ministry programs of Guideposts.

Charitable Trusts: The Guideposts Foundation will serve as trustee of such trusts if they have an initial principal amount of a minimum of \$100,000 for charitable remainder trusts, or \$250,000 for charitable lead trusts.

Life Insurance: This is an ideal way to make a gift that will be larger than what you paid for it. You only need to make Guideposts Foundation the owner and

beneficiary of the policy and pay any remaining premiums.

Retirement Plans: Retirement plans may create a large income tax problem for children or other heirs. Since charities do not pay income tax, leaving this sum to Guideposts may offer a tax savings to your estate. All you need to do is name Guideposts as a beneficiary of some, or all, of your retirement plan.

Gifts of Securities: Appreciated securities are an excellent way to give to Guideposts Ministries. Through a precise process, you may transfer shares to Guideposts. This may allow you to bypass capital gains taxes and increase your charitable deduction. It is important to follow the process exactly, so please contact us, and your financial professional, for further information.

Please call us at 800-728-5653 or visit www.Guideposts.org/support for more information.

mission prayer ourney vision family stories inspiration legacy friends life moment community

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FOUNDATION

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